



EQUITY FINANCING - Prospectus Checklist

As you prepare to seek funding for your project, it is key to assemble a detailed prospectus explaining your project, its goals, and revenue streams. Use the below checklist to ensure that you have all the pertinent information you'll need handy to book meetings with potential investors.

☐ **Title Page**
☐ **Log Line and Synopsis**
☐ **Chain of Title**
☐ **Bios of Key Creative Team** (Producer, Writer, Director, etc.)

☐ **Tentative Production Schedule**
☐ **Budget & Financing Plan**

- Including discussion of “minimum required financing” (MRF)

☐ **Deal Structure Offered to Investors, including**

- Recoupment provisions (eg, pro rata/pari passu, before or after deferments)
- “Gross corridor” revenue stream for producing team to tap while investors are still recouping
- Profit splits

☐ **Term of Investment & Dissolution of the LLC or Production Company, including the movie's copyright:**

- Who will own it?
- Will it be shared?
- Will it be split by territory?

☐ **Domestic Distribution Plan**

- Including festival launch and/or other marketing plans

☐ **International Sales Strategy**
☐ **Comparable Films (in lieu of Revenue Projections)**

- Including box office data for films you consider models for your movie

☐ **Risk Disclosures**

- Everything that could go wrong with the production or distribution that might cause the investors to lose all their money!

For more information about production financing or to connect with our team of experts, visit us at ep.com/production-finance.